

## Item 8.2

### Items for the Information of the Partners in Project Green Executive Management Committee

**TO:** Chair and Members of the Partners in Project Green Executive Management Committee  
Tuesday, March 02, 2021 Meeting

**FROM:** Darryl Gray, Director, Education and Training

**RE:** **SUMMARY OF 2020 PARTNERS IN PROJECT GREEN (PPG) ACHIEVEMENTS**

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#### KEY ISSUE

To provide the Partners in Project Green Executive Management Committee (“PPG EMC”) with a summary of PPG’s main deliverables and outcomes from calendar year 2020.

#### RECOMMENDATION

**IT IS RECOMMENDED THAT the following information report on the key PPG outcomes for the calendar year 2020 be received.**

#### BACKGROUND

Partners in Project Green: A Pearson Eco-Business Zone was launched in 2008 by Toronto and Region Conservation Authority (TRCA) and the Greater Toronto Airports Authority (GTAA), with support from municipalities including Peel, York, the City of Toronto, and lower tier municipalities including Mississauga and Brampton, and from the nearby business community to transform the employment lands surrounding Toronto Pearson, and located within TRCA’s Etobicoke-Mimico Creeks Watershed into an internationally recognized community of eco-friendly businesses.

At Board of Directors Meeting #4/19, held on April 26, 2019, Resolution #A51/19 was approved as follows:

*THAT the Partners in Project Green Strategic Refresh 2019-2023 and Executive Management Committee Terms of Reference 2019-2023 ... be approved*

This strategic refresh was intended to guide the next generation of eco-business activities through PPG focused on increased engagement, improved performance outcomes and enhanced alignment with municipal and business priorities.

In a section entitled “Alignment with TRCA Strategy”, the strategic refresh indicates that the accomplishments “of PPG and its members will be measured through a variety of performance metrics.” An initial list of metrics is also provided in the same section and is reproduced below:

- # of projects implemented
- # tonnes of material avoided from landfill
- # tonnes CO2e reduced
- # litres of water reduced
- # of individuals reached
- # of organizations reached
- # of members
- % of self-generated revenue

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In addition to the metrics above, PPG also tracks the number of sustainability actions completed by participants in the annual 'People Power Challenge'.

### RATIONALE

Despite a challenging year for PPG and its members, the PPG staff and program participants continued to advance their sustainability knowledge and implement impactful projects throughout 2020. Partners in Project Green led or supported the following programs in 2020, categorized by performance area:

Performance Area	Program
Water Stewardship	Water Efficiency
	Natural Infrastructure & Low Impact Development
	Water Stewardship Roundtable Series
Energy Performance & Low-Carbon Transport	Energy Leaders Consortium
	SME Energy Management Consortium
	Peel Climate Change Partnership (Regional ZEV Strategy)*
Communications & Engagement	Green Economy Webinar Series
	Legislator Fireside Chat Series
	People Power Challenge
Waste Management	Material Exchange
	Recycling Collection Drive
	Waste Management Roundtable Series
Cross-Functional Programs	GreenBiz Caledon
	Economic Development Roundtable Series
	FCM MCIP Transition 2050 Program*

\* Program supported by PPG staff

Through the delivery of these programs, Partners in Project Green and its members achieved the performance outcomes identified in the table below. In several cases, new metrics have been implemented in 2020 for future tracking.

Performance Metric	2019 Result	2020 Result
# of projects implemented	Not previously tracked	65 projects
# of sustainability actions completed	Not previously tracked	650 actions
# tonnes of material avoided from landfill	42 tonnes	86 tonnes
# tonnes CO <sub>2</sub> e reduced	5,058 tonnes	6,900 tonnes
# litres of water reduced	466 million	380 million
# of individuals reached	1,041 direct participants 55,410 website views	2,004 direct participants, 44,405 website views
# of organizations reached	Not previously tracked	454 organizations
# of members	86 members*	67 members*
% of self-generated revenue	35% self-generated revenue	36% self-generated revenue†

\* As at December 31 of reporting year. 2020 membership turnover increased due to COVID-19.

† Preliminary, to be confirmed Q1 2021.

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### **Relationship to Building the Living City, the TRCA 2013-2022 Strategic Plan**

This report supports the following strategies set forth in the TRCA 2013-2022 Strategic Plan:

**Strategy 1 – Green the Toronto region’s economy**

**Strategy 2 – Manage our regional water resources for current and future generations**

**Strategy 4 – Create complete communities that integrate nature and the built environment**

**Strategy 5 – Foster sustainable citizenship**

**Strategy 6 – Tell the story of the Toronto region**

**Strategy 7 – Build partnerships and new business models**

**Strategy 8 – Gather and share the best sustainability knowledge**

**Strategy 9 – Measure performance**

**Strategy 10 – Accelerate innovation**

**Strategy 12 – Facilitate a region-wide approach to sustainability**

### **DETAILS OF WORK TO BE DONE**

In Q2 2021, Partners in Project Green staff will provide a 2020 financial results summary to align with the performance results in this report.

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