



**Partners in
Project Green**

A Program of Toronto and Region Conservation Authority

Priority Setting Workshop

Presented by: Jennifer Taves, TRCA and Josie Fung, I-Think

June 6, 2023

Meeting Agenda

9:30 - 9:45	Welcome and Opening Remarks
9:45 - 10:00	Review: Our Vision and Membership Survey
10:00 - 10:45	Project Green for Impact
10:45 - 11:15	Sharing and Discussion
11:15 - 11:30	Closing and Next Steps



Who we are

Partners in Project Green is a community of leaders advancing environmental action and economic prosperity across the GTA.

Comprised of businesses, government, institutions and utilities, PPG works to collectively advance social and environmental sustainability through knowledge sharing, technology and infrastructure implementation, and network building.

We help businesses lower operational costs while integrating environmental and social responsibility into their business models, and work in partnership with our municipalities to advance sustainability in the region as a whole.



Membership Survey: Our Shared Vision

Speaker: Jennifer Taves

- **Networking** opportunities are a high motivator for joining and considered highly valuable by current members.
- **Knowledge & Resources** are another high motivator for joining and the top ranked benefit.
- Many organizations rely on us for **technical expertise** and skill. When asked "What is the most valuable thing you have gotten out of your membership?", this was the second most mentioned feature (after access to programs).
- Many respondents indicated the desire for more opportunities to **share their stories** and promote offerings (events, services, publications).
- **PPG can strengthen its role as a broker or hub of knowledge, resources, technical expertise and networking connections to better meet member needs.**





Who is I-Think?



We bring different perspectives to enable insight, understanding and innovation.

I-Think is a research-driven education charity that work in to transform traditional textbook learning to a place where real-world problems are explored, solved and enabled.



Exploring PPG Projects

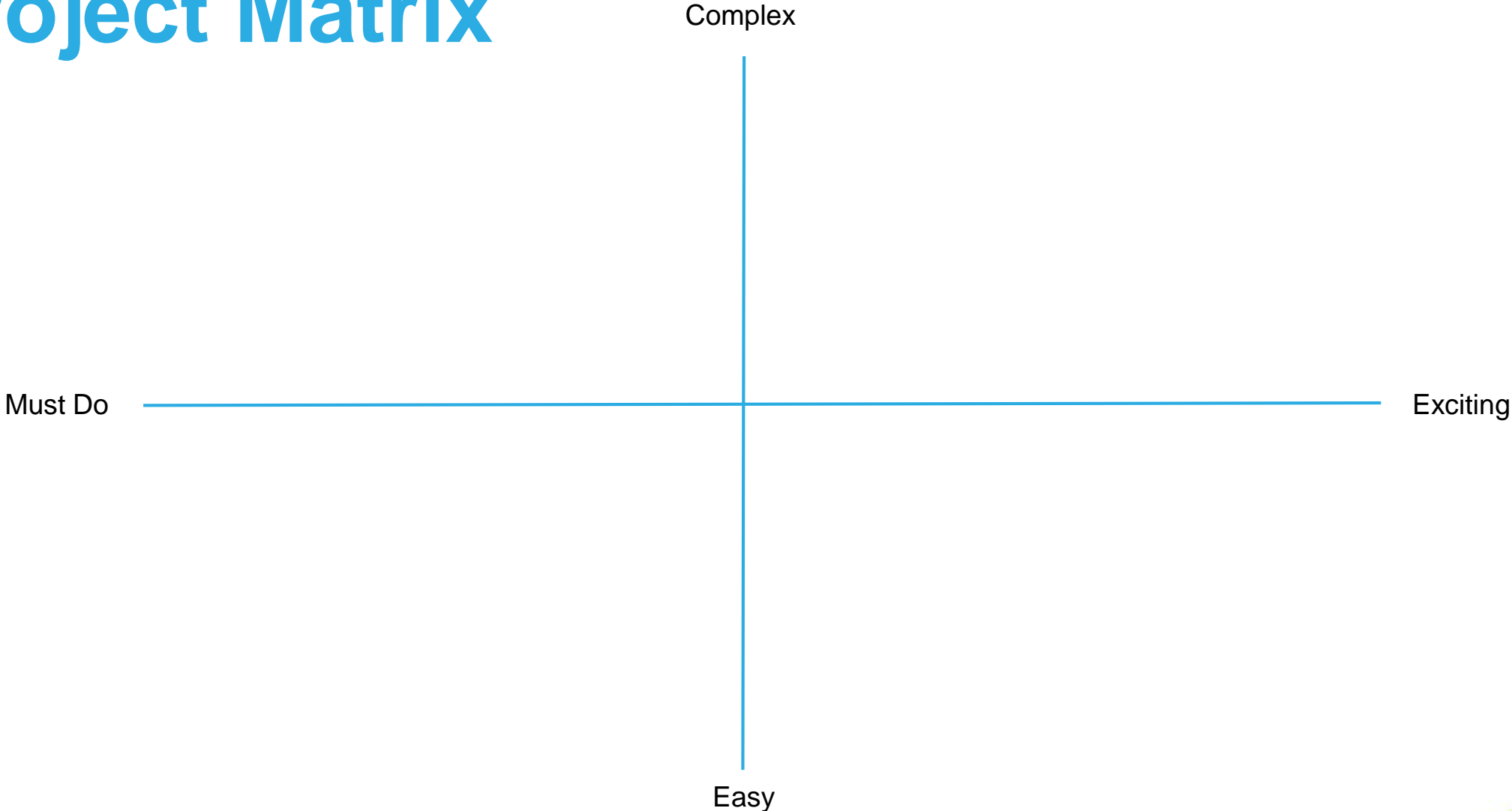
The focus of our team is to identify opportunities for us to build, speak, do and lead projects across the Greater Toronto Area

- What might these projects be?
- What excites us?
- What might be opportunities?

1. Individually, review the projects at your table.
2. Add any projects you could imagine that could be there, but are not yet listed
3. As a group, sort the projects (including the new ones) into the four quadrants.
4. Name the quadrants (be funny!)



Project Matrix



Small Group Discussions

As a team, choose **one quadrant** to focus on:

1. Why does this quadrant matter?
2. What excites you about this quadrant?
3. What would have to be true for me to support projects like this?
4. What would have to be true for my organization to be a part of the project?



Sharing



Next Steps

- ❑ I-Think will synthesize and gather insights from this meeting
- ❑ Short summary and report will be shared with the chairs in July
- ❑ PPG EMC will reconvene for Part II on Wednesday, October 4th from 9:30 – 11:30AM

