

Section I – Items for Authority Action

TO: Chair and Members of the Executive Committee
Meeting #4/18, Friday, June 08, 2018

FROM: Darryl Gray, Director, Education, Training and Outreach

RE: **CANADA GREEN BUILDING COUNCIL AND ITS GREATER TORONTO CHAPTER**
Continuation of Partnership Agreement

KEY ISSUE

Approval to continue existing partnership agreement with the Greater Toronto Chapter of the Canada Green Building Council.

RECOMMENDATION

THE EXECUTIVE COMMITTEE RECOMMENDS THAT Toronto and Region Conservation Authority (TRCA) execute the 2018 work plan agreement with the Greater Toronto Chapter of the Canada Green Building Council (CaGBC) to December 31, 2018;

THAT TRCA continue to work with the Greater Toronto Chapter of CaGBC to deliver the initiatives in accordance with the signed Memorandum of Understanding (MOU), as amended in 2015, with CaGBC;

AND FURTHER THAT authorized TRCA officials be directed to take the action necessary to implement the agreement.

BACKGROUND

As a founding partner of the Canada Green Building Council, TRCA has worked closely with CaGBC on several initiatives since the Council was first established in 2003. The Council's mission is to "lead and accelerate the transformation to high-performing, healthy green buildings, homes and communities throughout Canada." TRCA has provided ongoing support in their work towards this mission, which is well-aligned with TRCA's vision for The Living City.

The Authority first formalized this relationship by approving the establishment of an MOU between TRCA and CaGBC in 2010. By entering into the MOU, TRCA agreed to work in partnership with CaGBC on various initiatives focused on increasing the uptake of green building practices and promoting sustainable community development in the Greater Toronto Area. At Authority Meeting #3/10, held on April 30, 2010, Resolution #A54/10 was approved, in part, as follows:

THAT Toronto and Region Conservation Authority enter into a Memorandum of Understanding with the Canada Green Building Council;...

The purpose of the MOU was to formalize the working relationship between the two organizations and to establish strategic joint priorities. Among the many roles and responsibilities outlined in the MOU, was the condition for TRCA to support and advocate for local funding opportunities and to work closely with the Greater Toronto Chapter (GTC). Following Resolution #A54/10, TRCA and GTC have developed and executed annual work plan agreements which identify key activities and initiatives to be completed in each calendar year.

Item 9.3

RATIONALE

Table 1 provides an overview of the 2018 work plan. Execution of these activities is carried out, in part, with the annual grant funding provided by TRCA.

2018 CaGBC- Greater Toronto Chapter Annual Work Plan	
Municipal Engagement and Knowledge Sharing	How TRCA Funding Helps
<ul style="list-style-type: none"> • Advocacy Committee • Municipal Leaders Forum (MLF) 	<ul style="list-style-type: none"> • Support for staff management time to manage committee (8+ meetings/year) • Support for increased efforts to make regulatory news more accessible to broader industry and mobilizing conservation community to participate in the regulatory development process • Support for renewed outreach to municipal staff to increase frequency of and participation in MLF meetings
Strengthening Green Building Community Networks	How TRCA Funding Helps
<ul style="list-style-type: none"> • Annual Events <ul style="list-style-type: none"> • Spring Open (x2) • Chapter BBQ • Annual Gala and Awards Program • Drive for Change Golf Tournament 	Support for planning and implementation tasks including extending outreach to new sectors and regions, building partnerships with other organizations, running annual awards program and identifying projects to be represented at Spring Open events
Capacity Building for Green Building	How TRCA Funding Helps
<ul style="list-style-type: none"> • Education Workshops (x13) • Green Building Breakfast Tours (x5) • Green Building Breakfast Series (x4) • Zero Carbon Building Nights (x4) • Full Day Education Summit • Urban Wood Forum • Green Professional Building Skills Training (GPRO) (x2) 	Support for developing new and engaging programs for the market place including conducting market research, identifying content and experts, and developing curriculum and programming agendas
Broad Market Awareness Building	How TRCA Funding Helps
<ul style="list-style-type: none"> • Toronto Focus Publication (x2) <ul style="list-style-type: none"> • TRCA has opportunity to provide regular articles • CaGBC Online Engagement (11 monthly newsletters, 30-40 e-blasts, various social media posts to Facebook, Twitter and LinkedIn, and Emerging Green Professionals social media activities) 	Support for staff and interns to manage the writing and coordination of content, design, social engagement and distribution
Supporting Emerging Leaders	How TRCA Funding Helps
<ul style="list-style-type: none"> • Emerging Green Professionals (EGP) <ul style="list-style-type: none"> • Host four EGP events in 2018 • On campus training • Discounted access to CaGBC events 	Support for staff time and resources to coordinate EGP leadership committee, assist with programming and logistics and participation in EGP events

Item 9.3

FINANCIAL DETAILS

A grant of \$25,000 will be provided to CaGBC-GTC to support implementation of the 2018 work plan. Funding is available in account 415-89, provided by the City of Toronto and Region of Peel.

Report prepared by: Patricia Lewis, extension 5751

Emails: plewis@trca.on.ca

For Information contact: Glenn MacMillan, extension 5781

Emails: gmacmillan@trca.on.ca

Date: April 23, 2018