

Partners in Project Green Executive Management Committee Meeting Agenda

#1/21

March 2, 2021

6:30 P.M.

The meeting will be conducted via a video conference

Members of the public may view the livestream at the following link:

https://video.isilive.ca/trca/live.html

Members:

Todd Ernst

John Coyne

Brad Chittick

Michelle Brown

Erica Brabon

Jack Heath

Maxx Kochar

Chris Fonseca

John MacKenzie

Scott Pegg

Anthony Perruzza

Paul Vicente

Doug Whillans

Pages

- 1. ACKNOWLEDGEMENT OF INDIGENOUS TERRITORY
- 2. APPROVAL OF MINUTES OF MEETING #3/20, HELD ON NOVEMBER 17, 2020 Minutes Link
- 3. DISCLOSURE OF PECUNIARY INTEREST AND THE GENERAL NATURE THEREOF
- 4. DELEGATIONS
- 5. CORRESPONDENCE

6. PRESENTATIONS

7. ITEMS FOR PARTNERS IN PROJECT GREEN ACTION

7.1. CALL FOR APPLICATIONS – PPG EMC APPOINTMENT FROM NYGEP-PAIE

3

Report by Jeff Robertson

8. ITEMS FOR PARTNERS IN PROJECT GREEN INFORMATION

8.1. 2021 WATER STEWARDSHIP PROGRAM UPDATE AND PRESENTATION

Report and presentation by Jeff Robertson and Eric Meliton

8.2. SUMMARY OF 2020 PARTNERS IN PROJECT GREEN (PPG) ACHIEVEMENTS

32

7

Report by Jeff Robertson

9. NEW BUSINESS

10. ADJOURNMENT

NEXT MEETING OF THE PARTNERS IN PROJECT GREEN EXECUTIVE MANAGEMENT COMMITTEE TO BE HELD ON JUNE 15, 2021 AT 6:30 P.M. VIA VIDEOCONFERENCE.

Darryl Gray, Director, Education and Training

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Item 7.1

Items for the Action of the Partners in Project Green Executive Management Committee

TO: Chair and Members of the Partners in Project Green Executive Management

Committee

Tuesday, March 02, 2021 Meeting

FROM: Darryl Gray, Director, Education and Training

RE: CALL FOR APPLICATIONS – PPG EMC APPOINTMENT FROM NYGEP-PAIE

KEY ISSUE

To approve a call for applications, seeking a participant or alumnus of the TRCA's Newcomer Youth Green Economy Program or Professional Access Into Employment Program to join the PPG Executive Management Committee as an advisory member.

RECOMMENDATION

WHEREAS at Meeting #2/20, held on September 22, 2020, the Partners in Project Green Executive Management Committee approved, in principle, the appointment of a participant or alumnus of the Newcomer Youth Green Economy Project and Professional Access Into Employment programs to an advisory member position on the PPG EMC;

THEREFORE, LET IT BE RESOLVED THAT this call for applications be approved.

BACKGROUND

According to the 2019-2023 Terms of Reference (ToR), Partners in Project Green (PPG) Executive Management Committee (EMC) voting members are to represent the following groups in the number shown: TRCA (1); GTAA (1); Business community leaders (8); and, Municipal leaders (4). This composition was created in order to ensure proper representation from primary PPG stakeholder groups. In addition, the EMC may have up to five (5) non-voting Advisory members that can be drawn from Federal, Provincial, or Municipal governments, or from the business community.

At Meeting #2/20, the PPG EMC approved, in principle, the recruitment of a participant or alumnus of TRCA's Newcomer Youth Green Economy Project (NYGEP) or Professional Access into Employment (PAIE) program to fill an Advisory Member role of the EMC as a means to diversify membership on the EMC to include under-represented professionals within this governance structure.

There are currently two (2) Advisory members on the EMC: Councilor Whillans (City of Brampton), Scott Pegg (Infrastructure Ontario). Advisory members provide insights and opinions on PPG strategy, programs and efforts and do not vote on issues before the committee.

RATIONALE

PAIE is an innovative bridge training program that helps internationally-trained environmental professionals launch their careers in Engineering, Geoscience, Environmental Science and Planning. The PAIE Program empowers participants with an increased understanding of the local labour market. PAIE supports participants as they pursue their goals of obtaining employment and gaining the Canadian experience required for professional licensing and certifications.

Funded by the Government of Ontario, the Newcomer Youth Green Economy Project (NYGEP), supports newcomer post-secondary students in the GTA to access field trips, experiential learning opportunities, and job skills training. Through a five-month part-time program, participants gain access to learning opportunities in the environmental career pathways of ecological restoration, water management, green energy/green buildings, and environmental education.

In addition to ensuring the committee composition adheres to the ToR, there is an opportunity to improve representation of the communities PPG serves through an Advisory member appointment of a professional who is a participant or alumnus from TRCA's NYGEP or PAIE. In addition, the PPG EMC has discussed their interest in advancing racial and gender inclusion within governance structures as an important aspect of achieving objectives related to diversity and equity. The proposed call for applications (attached) is an opportunity to attract more diverse representation on the PPG EMC.

Relationship to Building the Living City, the TRCA 2013-2022 Strategic Plan

This report supports the following strategies set forth in the TRCA 2013-2022 Strategic Plan:

Strategy 1 – Green the Toronto region's economy

Strategy 5 - Foster sustainable citizenship

Strategy 8 – Gather and share the best sustainability knowledge

FINANCIAL DETAILS

PPG Executive Management Committee members contribute their expertise as in-kind services. Compensation for transportation will be provided for attendance at meetings according to TRCA policy where these are not covered by their agency or other source. Staff time involved in EMC management is charged to account no. 11635 (413-16).

DETAILS OF WORK TO BE DONE

Pending the approval of this call for applications, PPG staff will begin the appointment process, involving the Clerk's office as required. We anticipate that the call for applications could be made in Q1 2021 with the selected candidate being appointed in Q2 2021.

Report prepared by: Jeff Robertson 416-894-8454

Emails: jeff.roberston@trca.ca

For Information contact: Jeff Robertson, 416-894-8454

Emails: jeff.roberston@trca.ca

Date: February 5, 2021

Attachments: 1

Attachment 1: Draft Call for Applications – PPG EMC NYGEP/PAIE

Attachment 1

Partners in Project Green Call for Applications to the Executive Management Committee for the NYGEP / PAIE Advisory Member Position is now Open

Initiated by Greater Toronto Airports Authority (GTAA) and Toronto and Region Conservation Authority (TRCA), Partners in Project Green (PPG) supports a growing community of businesses working together to strengthen the Greater Toronto Area's economy and environmental sustainability by fostering collaborations with businesses and municipalities, supporting the implementation of green technologies and participating in projects that produce tangible environmental benefits.

Reporting to the TRCA Board of Directors, the PPG Executive Management Committee (EMC) is responsible for providing leadership and acting as ambassadors for the program, reviewing and approving strategy and programs as required, and monitoring overall priorities and performance.

The EMC is comprised of business community leaders, municipal representatives, and TRCA staff. Members are categorized as voting members or advisory members. In September 2020 the PPG EMC approved a resolution to open an Advisory Member position to a past or current TRCA Newcomer Youth Green Economy Project (NYGEP) or Professional Access into Employment (PAIE) participant.

New members will be supported and mentored by the existing EMC members to help ease the transition into this leadership role. Participation on the EMC is voluntary and there is no remuneration for service.

Expected Commitment

- PPG EMC members are appointed for a two-year renewable term by the TRCA Board of Directors.
- Members attend 4 meetings per year, roughly every three months. Meetings are approximately 2 hours in length.
- Members are expected to review meeting agendas in advance of each meeting.
- Commit the time and resources to serve on the EMC and represent PPG as requested.

Qualifications

- Commitment to the sustainable transition to a green economy.
- Personal commitment to devote the time necessary to perform the responsibilities of an EMC member.
- Strong communication and collaborative skills.

To apply:

- This position is open to past and current participants in the TRCA NYGEP and PAIE programs
- Please submit a cover letter and your resume by (DATE) to (ADDRESS)
- All cover letters and résumé / CVs will be reviewed by PPG staff to be selected for an interview
- PPG staff will conduct interviews The EMC will conduct interviews and then motion for selection

Attachment 1

We thank all applicants in advance, however only those selected for an interview will be contacted.

For more information about the role and nomination process please contact Jeff Robertson, Senior Manager, Partners in Project Green, at jeff.robertson@trca.ca.

About Toronto and Region Conservation

With more than 60 years of experience, TRCA is one of <u>36 Conservation Authorities</u> in Ontario. Working with municipalities and other partners to look after <u>the watersheds of the Toronto region and its Lake Ontario waterfront</u>, we help people understand, enjoy and look after the natural environment. Our vision is for The Living City®, where human settlement can flourish forever as part of nature's beauty and diversity.

About Toronto Pearson

The Greater Toronto Airports Authority (GTAA) is the operator of Toronto Pearson International Airport. The GTAA's vision is to make Toronto Pearson the best airport in the world. Towards this objective, the GTAA focuses on ensuring the safety and security of passengers and airport employees, enhancing the passenger experience and supporting the success of its airline partners. Toronto Pearson served more than 47 million passengers in 2017, making it Canada's largest airport and the second-busiest North American international airport.

Items for the Information of the Partners in Project Green Executive Management Committee

TO: Chair and Members of the Partners in Project Green Executive Management

Committee

Tuesday, March 02, 2021 Meeting

FROM: Darryl Gray, Director, Education and Training

RE: 2021 WATER STEWARDSHIP PROGRAM UPDATE

KEY ISSUE

Update on municipal programs affecting water stewardship programming, and overview of PPG Water Stewardship Program direction for 2021 that benefitted from facilitated roundtable and consultation discussions to assist with effective program delivery.

RECOMMENDATION

IT IS RECOMMENDED THAT the following information report and presentation on the highlights of 2021 PPG Water Stewardship program delivery be received.

BACKGROUND

Partners in Project Green: A Pearson Eco-Business Zone was launched in 2008 by Toronto and Region Conservation Authority (TRCA) and the Greater Toronto Airports Authority (GTAA), with support from municipalities including Peel, York, the City of Toronto, and lower tier municipalities including Mississauga and Brampton, and from the nearby business community to transform the employment lands surrounding Toronto Pearson, and located within TRCA's Etobicoke-Mimico Creeks Watershed into an internationally recognized community of eco-friendly businesses.

At Board of Directors Meeting #4/19, held on April 26, 2019, Resolution #A51/19 was approved as follows:

THAT the Partners in Project Green Strategic Refresh 2019-2023 and Executive Management Committee Terms of Reference 2019-2023 ... be approved

This strategic refresh was intended to guide the next generation of eco-business activities through PPG focused on increased engagement, improved performance outcomes and enhanced alignment with municipal and business priorities. The delivery model for Partners in Project Green was updated to include four performance areas:

- 1. Waste Management
- 2. Water Stewardship
- 3. Energy Performance & Low Carbon Transport, and
- 4. Communications & Engagement.

RATIONALE

The PPG Water Stewardship team consolidated the previous Stormwater Infrastructure Projects program, the Innovative Water Technologies program, and the Water Auditing program into two programs going forward: the Natural Infrastructure and Climate Resiliency program and the Water Efficiency program. Both programs went live on the Partners in Project Green website in

Item 8.1

December 2020 and are now readily available for businesses within TRCA's jurisdiction to access and utilize.

Natural Infrastructure and Climate Resiliency

The Natural Infrastructure and Climate Resiliency program helps property managers, commercial developers, industrial manufacturers, institutional facilities, and business owners understand their climate risks and identify opportunities to mitigate those risks and provides support to this segment of the marketplace to become more climate resilient.

This program focuses on natural infrastructure, utilizing the environmental services that nature provides as a method of building resiliency to climate change, while creating a host of cobenefits. The program will seek to reduce the area of impermeable surfaces through on-site implementation of natural infrastructure on corporate properties and through business-led sponsorship of stormwater offset projects. This program re-design aligns positively with City of Toronto's effort to update their Water Fees, Charges, and Programs; consultation took place in December 2020 (http://www.toronto.ca/waterconsultation). TRCA/PPG staff provided direct input on the potential for a stormwater charge credit program to be explored for the industrial, commercial, and institutional sector.

Water Efficiency Program

The Water Efficiency program is designed to work collaboratively with local municipalities to provide water efficiency project identification and implementation support for businesses. Partners in Project Green's role through this program is to help businesses in the Greater Toronto Area (GTA) discover and successfully implement water stewardship projects in their facilities. Partners in Project Green helps organizations reduce their process water and wastewater footprint to maximize environmental benefits and minimize operational costs.

The Water Efficiency program is supported by Region of Peel, City of Toronto, and York Region and is offered by the municipalities with incentives available to help lower the capital costs required to implement water efficient upgrades.

Region of Peel's WaterSmart Peel programming focused on businesses includes Business Equipment Replacement Incentives, Irrigation System Assessments, and Indoor Water Assessments. This programming has been placed on hold for 2021 as announced through a stakeholder reference letter received in September 2020. These changes are a result of the Water Efficiency Strategy update, for which current review and evaluation for business support programs will be taking place in 2021.

Water Stewardship Roundtable Event

Following the COVID-related shutdown of multiple municipal water stewardship audit programs (such as the Region of Peel's WaterSmartPeel Indoor Water Assessment program), TRCA/PPG staff identified a need to develop targeted programming to assist local businesses in pursuing water efficiency and water stewardship programs. Following consultations with these municipalities, TRCA/PPG staff hosted an invite-only Water Stewardship Roundtable on November 25. The focus of this discussion was to uncover priorities and challenges shared by multiple local businesses related to on-site stormwater management, process water uses and wastewater footprint reduction, and collaboratively identify potential water stewardship projects which are viable despite municipal programming changes.

15 organizations attended including the following corporations and municipal stakeholders:

- Air Canada
- Apotex
- Calstone
- Coca-Cola Bottling Limited
- Dextran Products
- Greater Toronto Airports Authority
- Longo's
- Molson-Coors
- Peel District School Board
- Region of Peel
- Seneca College
- Unity Health
- University of Toronto Mississauga
- Weston Foods
- York Region

61 distinct collaborative implementation opportunities were identified from this roundtable, including seven specific action items for the PPG Water Stewardship team to pursue in 2021:

- 1. Develop a Water Leaders Consortium concept
- 2. Confirm timelines for implementation of project opportunities
- 3. Perform resource gap analysis for each organization
- 4. Relay reference materials
- 5. Develop inventory of technical support
- 6. Pursue supportive governmental alignment
- 7. Develop case study repository

DETAILS OF WORK TO BE DONE

At upcoming PPG Executive Management Committee meetings, staff will provide detailed reports and updates related to the evolution of PPG's programming and formats, ensuring delivery of program outcomes while acting in accordance with public health directives related to pandemic spread.

Report prepared by: Jeff Robertson, 416-894-8454; Eric Meliton, 416-661-6600 x 5890

Emails: <u>Jeff.Robertson@trca.ca</u>; <u>eric.meliton@trca.ca</u> For Information contact: Jeff Robertson, 416-894-8454

Emails: Jeff.Robertson@trca.ca

Date: February 2, 2021

Attachments: 1

Attachment 1: 2021 Programming Update – Water Stewardship



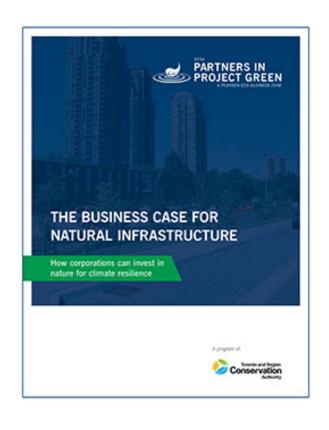
What are the benefits to my organization?

- Resiliency for your business and your community through the utilization of natural infrastructure solutions on private and public lands
- Mitigate risks and potential costs from flooding and extreme weather events including physical damage, supply chain and operational interruptions, and threats to water quality
- Access to a community of experts and vendors to assist with natural infrastructure implementation opportunities
- Program landing page https://partnersinprojectgreen.com/your-needs/water-stewardship/natural-infrastructure-climate-resiliency/





Business Case for Natural Infrastructure (2020)



White Paper and Article publications

- As a liaison between the conservation community and the private sector, Partners in Project Green is uniquely positioned to provide information for businesses on flooding issues in the GTA, on the benefits of natural infrastructure, and on the business case for action
- White paper https://partnersinprojectgreen.com/natural-infrastructure-white-paper/
- ReNew Canada magazine https://partnersinprojectgreen.com/wp-content/uploads/2020/08/Renew-Canada-greeninfrastructure-julyaug-2020.pdf

What are the benefits to my organization?

- Consult with a network of experts and technology providers dedicated to helping you solve your organization's process water and wastewater challenges and realize efficiencies.
- Learn from other organizations in our network that have improved their processes by installing industry best practices and innovative water efficient technologies.
- Utilize existing municipal programs, supportive incentives, and potentially reduce process water and wastewater footprints and enhance utility savings.
- Improve Environmental, Social and Governance (ESG), Sustainable Development Goals (SDG), and Corporate Social Responsibility (CSR) performance of businesses.
- Program landing page https://partnersinprojectgreen.com/your-needs/water-stewardship/water-efficiency/



Municipal Eco-Cluster (2019)

MUNICIPAL WATER EFFICIENCY ECO-CLUSTER Summary Report



Summary Report and Article publications

- 18-month working group focused on ICI sector water efficiency program alignment between Region of Peel, City of Toronto, York Region, City of Guelph, and Region of Waterloo
- Summary report https://partnersinprojectgreen.com/resources/municipal-water-efficiency-eco-cluster-summary-report/
- Environmental Science & Engineering magazine https://esemag.com/water/craft-brewery-cuts-water-consumption-by-10/
- Ontario Pipeline magazine https://www.ontariopipeline-digital.com/owwq/0219_summer_2019/MobilePagedArticle.action?article_ld=1502692#articleId1502692

This initiative was made possible in part through the financial support of the Independent Electricity System Operator's (IESO) Education and Capacity Building Program. TRCA is solely responsible for implementation of, and the content of any materials produced by, this initiative, and the IESO has no responsibility or liability whatsoever in the event that any person suffers any losses or damages of any kind as a result of the initiative.

Collective Implementation Opportunities



Successful examples of collaborative partnerships

- Nine collaborative implementation projects with industrial and commercial end users that utilized governmental program support and incentivization (references in Appendix section)
- Water offset impact equivalent to 918 Olympic sized swimming pools
- Project awards: Clean 50 (3), Nature Inspiration, North American Pollinator
 Protection
- Vendor network support (for both green infrastructure and water efficiency services and technologies) to accelerate project implementation
- Case studies and trade publication articles showcasing industry collaboration, stakeholder success, and collective impact







Water Industry Roundtable – November 2020

Roundtable Objectives:

- 1. Identify the common challenges and opportunities available in managing water utility operational footprints and on-site stormwater management
- 2. Share industry case studies and best practices that Partners in Project Green has led to encourage companies to pursue similar implementation opportunities
- 3. Inspire industry leadership and collaborative goals

Water Industry Roundtable Participants































Water Industry Roundtable Action Items for 2021

PPG Action Item	Brief Description	Estimated Timeline for Completion
Develop concept for Water Leaders Consortium	Establish consortium modelInvitations to Roundtable attendees	• Q1 2021
Confirm timelines for project completion for each organization	 Meet with Roundtable attendees Confirm timelines for project implementation 	• Q1 2021
Perform resource gap analysis for each organization	 Identify resource gaps sought by end users Confirm funding capacity from stakeholders 	• Q1/Q2 2021
Relay reference materials	 Relay customized list of materials identified Establish repository for materials identified 	• Q1 2021
Develop inventory of technical support	 Establish industry vendor network(s) Establish supportive stakeholder network(s) 	• Q1/Q2 2021
Pursue supportive governmental alignment	 Meet with OWWA Water Efficiency committee Meet with Peel, York, Toronto programs (efficiency) Meet with Mississauga, Brampton, Toronto (stormwater) 	• Q1/Q2 2021
Develop case study repository	 Establish inventory of case study references Develop new case studies with Roundtable participants 	• Q2/Q3 2021
Confirm supportive categorization from PPG	 Water management / Sustainability plan development Sewer surcharge / wastewater discharge reduction On-site stormwater management / resiliency Water efficiency capital retrofit capacity Pilot program development and participation Funding source capacity for implementation support 	• Ongoing



Brainstorming Questions



Uncovering Water Stewardship Opportunities

- What are some of the common challenges that your organization faces managing operational water footprint or on-site stormwater management?
- What are your current priorities when it comes to water stewardship over the next 1-3 years?
- What are your primary motivators for making some of these changes?



Green Infrastructure Implementation (2015)





Calstone's "Ponds"

- 44,000 ft² of drainage area supported (rooftop, infiltration ponds)
- Infiltrates ~1.8 M litres of on-site stormwater runoff capacity per year
- Industry recognition: (4) trade publication articles, (2) case studies, multiple stakeholder awards (e.g. Clean50, Green Business Leader)
- PPG Partners: Calstone, XCG, Grounds Covered, Ministry of Environment
- Case study https://sustainabletechnologies.ca/home/urban-runoff-green-infrastructure/low-impact-development/evaluation-retrofitted-stormwater-source-control-practices-calstone-inc-toronto/

Corporate Social Responsibility Implementation (2018)



Raingarden / Pollinator Habitat / Engagement Pilot

- Neighbourhood Improvement Area
- 800 m² of on-site infiltration
- ~700k litres of on-site stormwater runoff capacity each year
- 2,000+ native plant species
- PPG Partners: Toronto District School Board (Tom Longboat Junior Public School), Calstone
- Award recipient video https://www.youtube.com/watch?v=UsCdsB7oI34

Tower Program Demonstration (2019-2021)





Burnhamthorpe SNAP Collaboration

- Help older multi-unit residential buildings make improvements to their building and gain from savings
- Providing co-benefits to the community and help to improve aging affordable housing
- PPG Partners: TRCA SNAP, Starlight Investments,
 City of Mississauga, Eco-Source, Federation of
 Canadian Municipalities
- Pilot program landing page https://trca.ca/conservation/sustainable-
 neighbourhoods/snap-neighbourhood-
 projects/burnhamthorpe-snap/projects-tower-program/

Green Infrastructure Leadership Lab (2021-2023)

Greening Corporate Grounds Collaboration

- Minimize potential stormwater risks to property and the environment
- Increase uptake of the stormwater credit program by building leadership within the business community
- Improving the profile and awareness of green infrastructure and innovative stormwater management practices
- PPG Partners: Credit Valley Conservation, City of Mississauga, Mississauga Board of Trade



Water Conservation and Reuse (2016)









Dextran Products Water reuse retrofit

- Reduction of rising operational costs: gas, chemical treatment, surcharge fees
- Reduction in process water and wastewater footprint
- 8-step retrofit capital project: \$60k investment to redeem \$110k savings
- Case study - <u>https://partnersinprojectgreen.com/case-</u> study/dextran-products-water-stewardship/

Water Conservation (2016)





Ministry of Agriculture, Food and Rural Affairs

Campbell's Reverse Osmosis retrofit

- Reverse osmosis retrofit installation
- Reduction in CO2 loading
- Reduction in chemical usage
- Boost boiler efficiency
- \$397,000 capital project, \$80,000 grant

Water Conservation (2017)





Molson-Coors Pre-buffer cooling process retrofit

- Bottle and can line retrofit installation
- Electrical equipment enhancements
- Pasteurization equipment enhancements
- \$225,000 capital project, \$78,000 grant
- ◆ ~34.6 million litres of process water offset from operations

Water Conservation (2017)



Supreme Egg 10-step water conservation retrofit

- Enhanced clean in place practices
- Sanitation and pasteurization adjustments
- \$136,722 in overall operational savings
- 30% municipal block rate incentive
- ~7.7 million litres of process water offset from operations per year
- ~28.3 tonnes of greenhouse gas emission reduction (municipal electricity pumping, natural gas, steam heat recovery)
- Case study https://partnersinprojectgreen.com/case-study/municipal-water-efficiency-eco-cluster-supreme-egg/

////////////// partnersinprojectgreen.com

Water Conservation (2017)



Credit Valley Hospital Sterilizer and heat exchanger retrofit

- Sterilizer equipped with vacuum pumps
- Heat exchanger for preheating efficiency
- \$43,573 in overall operational savings
- \$12,750 municipal program incentive
- ~18.6 million litres of process water offset from operations per year
- ~28.2 tonnes of greenhouse gas emission reduction (municipal electricity pumping, natural gas, steam heat recovery)
- Case study https://partnersinprojectgreen.com/case-study/municipal-water-efficiency-eco-cluster-credit-valley-hospital/

Water Conservation (2018)



Arla Foods Process water reuse & efficiency retrofit

- Spray nozzle and process water reuse
- Natural gas, cleaning chemical reduction
- \$285,000 in overall operational savings
- \$30,513 municipal program incentive

- ~122.4 million litres of process water offset from operations per year
- ~212.0 tonnes of greenhouse gas emission reduction (municipal electricity pumping, natural gas, steam heat recovery)
- Case study https://partnersinprojectgreen.com/case-study/municipal-water-efficiency-eco-cluster-arla-foods/

Items for the Information of the Partners in Project Green Executive Management Committee

TO: Chair and Members of the Partners in Project Green Executive Management

Committee

Tuesday, March 02, 2021 Meeting

FROM: Darryl Gray, Director, Education and Training

RE: SUMMARY OF 2020 PARTNERS IN PROJECT GREEN (PPG)

ACHIEVEMENTS

KEY ISSUE

To provide the Partners in Project Green Executive Management Committee ("PPG EMC") with a summary of PPG's main deliverables and outcomes from calendar year 2020.

RECOMMENDATION

IT IS RECOMMENDED THAT the following information report on the key PPG outcomes for the calendar year 2020 be received.

BACKGROUND

Partners in Project Green: A Pearson Eco-Business Zone was launched in 2008 by Toronto and Region Conservation Authority (TRCA) and the Greater Toronto Airports Authority (GTAA), with support from municipalities including Peel, York, the City of Toronto, and lower tier municipalities including Mississauga and Brampton, and from the nearby business community to transform the employment lands surrounding Toronto Pearson, and located within TRCA's Etobicoke-Mimico Creeks Watershed into an internationally recognized community of eco-friendly businesses.

At Board of Directors Meeting #4/19, held on April 26, 2019, Resolution #A51/19 was approved as follows:

THAT the Partners in Project Green Strategic Refresh 2019-2023 and Executive Management Committee Terms of Reference 2019-2023 ... be approved

This strategic refresh was intended to guide the next generation of eco-business activities through PPG focused on increased engagement, improved performance outcomes and enhanced alignment with municipal and business priorities.

In a section entitled "Alignment with TRCA Strategy", the strategic refresh indicates that the accomplishments "of PPG and its members will be measured through a variety of performance metrics." An initial list of metrics is also provided in the same section and is reproduced below:

- # of projects implemented
- # tonnes of material avoided from landfill
- # tonnes CO2e reduced
- # litres of water reduced
- # of individuals reached
- # of organizations reached
- # of members
- % of self-generated revenue

In addition to the metrics above, PPG also tracks the number of sustainability actions completed by participants in the annual 'People Power Challenge'.

RATIONALE

Despite a challenging year for PPG and its members, the PPG staff and program participants continued to advance their sustainability knowledge and implement impactful projects throughout 2020. Partners in Project Green led or supported the following programs in 2020, categorized by performance area:

Performance Area	Program
	Water Efficiency
Water Stewardship	Natural Infrastructure & Low Impact Development
	Water Stewardship Roundtable Series
Energy Performance & Low	Energy Leaders Consortium
Energy Performance & Low- Carbon Transport	SME Energy Management Consortium
Carbon Hansport	Peel Climate Change Partnership (Regional ZEV Strategy)*
Communications &	Green Economy Webinar Series
Engagement	Legislator Fireside Chat Series
Lingagement	People Power Challenge
	Material Exchange
Waste Management	Recycling Collection Drive
	Waste Management Roundtable Series
	GreenBiz Caledon
Cross-Functional Programs	Economic Development Roundtable Series
	FCM MCIP Transition 2050 Program*

^{*} Program supported by PPG staff

Through the delivery of these programs, Partners in Project Green and its members achieved the performance outcomes identified in the table below. In several cases, new metrics have been implemented in 2020 for future tracking.

Performance Metric	2019 Result	2020 Result
# of projects implemented	Not previously tracked	65 projects
# of sustainability actions completed	Not previously tracked	650 actions
# tonnes of material avoided from landfill	42 tonnes	86 tonnes
# tonnes CO2 _e reduced	5,058 tonnes	6,900 tonnes
# litres of water reduced	466 million	380 million
# of individuals reached	1,041 direct participants 55,410 website views	2,004 direct participants, 44,405 website views
# of organizations reached	Not previously tracked	454 organizations
# of members	86 members*	67 members*
% of self-generated revenue	35% self-generated revenue	36% self-generated revenue [†]
	TEVELIUE	TEVELIUE.

^{*} As at December 31 of reporting year. 2020 membership turnover increased due to COVID-19.

[†] Preliminary, to be confirmed Q1 2021.

Item 8.2

Relationship to Building the Living City, the TRCA 2013-2022 Strategic Plan

This report supports the following strategies set forth in the TRCA 2013-2022 Strategic Plan:

Strategy 1 – Green the Toronto region's economy

Strategy 2 – Manage our regional water resources for current and future generations

Strategy 4 – Create complete communities that integrate nature and the built environment

Strategy 5 - Foster sustainable citizenship

Strategy 6 – Tell the story of the Toronto region

Strategy 7 - Build partnerships and new business models

Strategy 8 - Gather and share the best sustainability knowledge

Strategy 9 – Measure performance Strategy 10 – Accelerate innovation

Strategy 12 - Facilitate a region-wide approach to sustainability

DETAILS OF WORK TO BE DONE

In Q2 2021, Partners in Project Green staff will provide a 2020 financial results summary to align with the performance results in this report.

Report prepared by: Jeff Robertson, 416-894-8454

Emails: jeff.robertson@trca.ca

For Information contact: Jeff Robertson, 416-894-8454

Emails: jeff.robertson@trca.ca

Date: February 12, 2021