



**Partners in Project Green Executive Management Committee Meeting
Agenda**

#1/20

June 16, 2020

6:30 P.M.

The meeting will be conducted via a video conference

Members of the public may view the livestream at the following link:

<https://video.isilive.ca/trca/live.html>

Members:

Todd Ernst
John Coyne
Erica Brabon
Michelle Brown
Brad Chittick
Tim Faveri
Chris Fonseca
Jack Heath
Scott Hendershot
Jim Karygiannis
Maxx Kochar
John MacKenzie
Learie Miller
Scott Pegg
Teresa Schoonings
Paul Vicente
Doug Whillans

Pages

1. **ACKNOWLEDGEMENT OF INDIGENOUS TERRITORY**
2. **APPROVAL OF MINUTES OF MEETING #2/19, HELD ON JULY 25, 2019**
Enclosed herewith

3

3.	APPROVAL OF MINUTES OF MEETING #3/19, HELD ON NOVEMBER 28, 2019	12
	Enclosed herewith	
4.	DISCLOSURE OF PECUNIARY INTEREST AND THE GENERAL NATURE THEREOF	
5.	DELEGATIONS	
6.	PRESENTATIONS	
7.	CORRESPONDENCE	
8.	ITEMS FOR PARTNERS IN PROJECT GREEN ACTION	
8.1	PARTNERS IN PROJECT GREEN 2020 STRATEGIC PRIORITIES	18
	Report by Darryl Gray	
8.2	PROPOSED 2020 MEETING SCHEDULE	20
	Report by Darryl Gray	
9.	ITEMS FOR PARTNERS IN PROJECT GREEN INFORMATION	
9.1	UPDATE ON PPG PROGRAMMING DURING COVID-19 PANDEMIC	21
	Report and Presentation by Darryl Gray	
10.	NEW BUSINESS	
11.	ADJOURNMENT	



**MINUTES OF PARTNERS IN PROJECT GREEN
EXECUTIVE MANAGEMENT COMMITTEE MEETING #2/19**
July 25th, 2019

The Partners in Project Green Executive Management Committee met at GTAA - 3255 Elmbank Road, Mississauga, Ontario.

Todd Ernst called the meeting to order at 1:00pm

PRESENT

Todd Ernst (Toronto Pearson)	Co-Chair
Paul Vicente (Region of Peel) *	Voting Member
Erica Brabon (Black and McDonald)	Voting Member
Chris Fonseca (Region of Peel)	Voting Member
Michelle Brown (Bentall Kennedy) *	Voting Member
Jim Karygiannis (City of Toronto) *	Voting Member
Maxx Kochar (Silver Dart Group)	Voting Member
Teresa Schoonings (Bimbo Canada) *	Voting Member
Tim Faveri (Maple Lead Foods) *	Voting Member
Doug Whillans (City of Brampton)	Advisory Member
Learie Miller (Region of Peel) *	Advisory Member
Dianne Zimmerman (TRCA)	Staff

REGRETS

John Coyne (Unilever Canada)	Co-Chair
Brad Chittick (Hydrogen Business Council) *	Voting Member
John Mackenzie (TRCA)	Voting Member
Jack Heath (Region of York) *	Voting Member
Scott Pegg (Ernst & Young LLP)	Voting Member
Scott Hendershot (Pratt & Whitney Canada)	Advisory Member

**Participant attended via teleconference*

ACTION SUMMARY FOR MEETING #2/19

No action items resulting from this meeting.

RESOLUTION SUMMARY

Meeting	Topic	Motion	Moved	Seconded	Status
#2/19	APPROVAL OF MEETING MINUTES #1/19	THAT the Minutes of Meeting #1/19, held on May 16th, 2019 be approved.	Maxx Kocher	Erica Brabon	CARRIED by consensus
#2/19	ADJOURNMENT	THAT the Meeting of #2/19 be adjourned.	Doug Whillans	Maxx Kocher	CARRIED by consensus

NEXT MEETINGS

October 10th, 2019 1-3:30pm

December 12, 2019 9:30am-12pm

Locations to be confirmed

SUPPORTING MATERIALS

Review of Meeting #1/19 Action Items

Meeting	Action #	Description	Owner
#1/19	#PPG A1/19	In order to ensure that PPG's website is up to date, EMC members were requested to provide headshots and any updated titles for PPG website.	Ongoing
#1/19	#PPG A2/19	EMC members were requested to identify and/or recruit other individuals who may have communications and marketing expertise to join the C&E Performance Committee.	Ongoing
#1/19	#PPG A3/19	PPG staff to create charts illustrating how GHG emissions have been reduced year over year by PPG members.	Graphs presented at EMC meeting – see details below
#1/19	#PPG A4/19	PPG staff to work with PPG members to track performance (usage and frequency rates) of the initial installation of the 132 electric vehicle charges and to determine if PPG members have installed additional stations.	Graphs presented by GTAA on 32 EV charges on GTAA properties – see details below
#1/19	#PPG A5/19	PPG staff to investigate whether it is within the scope of PPG to identify what we, as a region, could do to stay within 1.5 degree warming.	Underway
#1/19	#PPG A6/19	PPG staff reach out to municipalities or waste companies to see if it is possible to gather better waste data from the ICI sector in the Pearson Eco-Business Zone.	Underway
#1/19	#PPG A6/19	PPG staff investigate why program administration expenses were slightly higher than budgeted.	Complete – change in allocation of admin time for each PPG staff member to 5% to better reflect actual time spent on administration

- #PPG A3/19 - EMC members were provided with two graphs depicting the GHG emissions reduced by PPTG Members through:
 - 1) direct emissions - the cumulative impacts of PPG programs from the energy leaders' consortium, energy efficiency audits conducted at Toronto Pearson and the electric vehicle network have resulted in ~27,000 GHG tonnes reduced since 2013.
 - 2) direct and indirect emission – the cumulative GHG emissions reduced through PPG programs **and** voluntary reporting by PPG members in the years 2013-2016, which results in ~120,000 GHG tonnes reduced since 2013.

It was decided that the most appropriate reductions that PPG should be reporting on are the direct emission savings from PPG programs.

- #PPG A4/19 - EMC members were provided with two graphs on GTAA's public facing electric vehicle charging stations on usage for:
 - 1) number of unique drivers – in April 2017 (at the time of installation), there were ~180 drivers using the EV stations. By April 2019, there were ~700 drivers (note: August 2018 peaked at ~800 drivers). Overall, there was a trend upwards, although some fluctuation after October 2018 was experienced.
 - 2) number of sessions – in April 2017, there were ~600 sessions and by April 2019 there were about ~2,300 sessions, although there was some fluctuation over the course of the two years.

PPG UPDATES

Draft PPG 2018 annual report: marking 10 years of progress

The draft "PPG 2018 annual report: marking 10 years of progress" is being finalized and will be available on the PPG website in the coming weeks. Highlights of results include:

- strong financial year with increased diversification in self-generated revenues
- collective impact projects:
 - Energy Leaders Consortium - savings in water, energy, GHG and utility costs
 - 2 recycling collection drives at 89 locations
 - 90 material exchanges
 - Partnered with Toronto Public Health to deliver on ChemTRAC pollution prevention program
 - Municipal water eco-cluster focus on water and energy nexus

2019 engagement activities

EMC members received an update from PPG about past activities and what is planned for the remainder of the year. Highlights included:

1 PPG Breakfast series

Series of topical breakfast events hosted at TRCA HQ or members' facility to learn about a current sustainability topic or plant tour – 3 breakfast events have already taken place (plastics in our watershed, energy & water reporting and plant tour of GEEP e-waste facility. Other breakfast events will be planned for the rest of 2019.

EMC discussion - Ideas for future breakfast series:

Creditview Activity Hub – first fully accessible play area in Ontario and fully Accessibility for Ontarians with Disabilities Act (AODA) compliant. The Activity hub has a unique water management system with 18/24 inches of gravel under the play area to act as filtration and a catchment area. Since there are no underground drainage sewers in the park, water is managed by utilizing Low Impact Development (LID) technology and best practices. Water from the splash pad is captured in a “nature pond” which is recycled to irrigate the adjacent soccer fields.

Location:

10510 Creditview Park, Creditview Road and Sandalwood Parkway

<http://www.brampton.ca/EN/residents/parks/Pages/Creditview-Activity-Hub.aspx>

Contact: Councillor Whillans

Emerald Energy From Waste Inc.: Recovers thermal energy from solid waste from municipalities and IC&I sources. The recovered thermal energy is converted to electricity and steam. The facility has 5 gasification units for a total processing capacity of 500 tonnes per day. There are plans to initiate the Emerald Hydrogen Pilot Program in 2020.

Location:

7656 Bramalea Road, Brampton, ON L6T 5M5 tel: (905) 791-2777 x 227

<https://emeraldefw.com/overview.php>

Contact: Councillor Whillans

TSC Wet Clean - In business since 1988, TSC Wet Clean dry cleaners has moved from using PERC and other chemicals in dry cleaning to a wet clean service with operations in Mississauga.

Location:

801 Dundas Street East and 3405 South Millway, Mississauga ON L5L 3R1

<https://www.tscwetclean.com/>

Contact: Councillor Fonseca

CWB Tech

CWB Tech is a company in Barrie that is importing plastic waste from Philadelphia to make outdoor furniture. EMC members are interested in researching if there is a large enough plastic waste stream from Toronto Pearson (e.g. food and beverage tenants at the airport) and surrounding businesses to deliver this waste to CWB Tech – a local company.

140-164 Inisfil St, Barrie

Contact: Councillor Whillans

2 Planting events sponsored by Toronto Pearson

At the PPG public tree planting event sponsored by Toronto Pearson (May 11), more than 300+ attendees, 450 volunteer hours and 450 trees & shrubs were planted. At the school event, 40 grade seven students, 120 volunteer hours and 130 trees & shrubs were planted. The next school event is scheduled for Sept. 2019

3 Spring Networking and Strategy event

PPG's spring networking event, hosted at Mississauga City Hall, was well attended with 102 attendees from 68 organizations. PPG's new strategy was shared at event, followed by a business panel on climate action moderated by John Coyne, Unilever. Panelists were representatives from Toronto Pearson, Air Canada and Ernst and Young.

4 People Power Challenge Relaunch

Significant redesign of the this 4-month 'turnkey' engagement program for executives and employees to help embed sustainability into organization was conducted by PPG staff. Launching on August 1, 2019, PPG is pleased to have 5 companies registered. As part of the challenge, each participating company will have a chance to present their innovative ideas at PPG's Fall Conference. PPG will begin promoting the PPC for 2020 in the Fall of this year.

5 PPG Commemorative Book

PPG staff have developed the story board and a first draft of the book has been completed. Engagement with PPG members who have been mentioned in the story is currently underway. The book will be launched at PPG's November conference.

Program Performance

EMC members received a PPG update about program performance achieved in 2019 as well as ideas, projects and funding opportunities currently underway. This included:

1 Waste Management

The Waste Management team supported Earth Week Recycling Collection Drive for Region of Peel which diverted 5.6T of clothing and 4.7T of e-waste and engaged 4 municipalities across 21 locations.

Registration is now open for PPG's October recycling collection drive. To register your company, go to: <https://www.partnersinprojectgreen.com/your-needs/waste-management/recycling-collection-drive/>

The focus for the remainder of the year will be for the development of a new Waste leaders Consortium which is to be launched in 2019. Consultation with former Waste Committee members is currently underway.

2 Water Stewardship

PPG staff have completed the Municipal water eco-cluster case studies and are now posted on the PPG website. The team has also facilitated the completion of 15 water conservation and efficiency audits with Region of Peel, City of Toronto, and York Region programs.

The focus for the rest of the year will be to fully develop large scale, multi-year grants to establish new consortiums that would be focused on stormwater management/low impact development projects with businesses in Mississauga (proposal being finalized) and for climate resiliency for SMEs (proposal submitted).

Other program ideas being explored include Plastics in our Watersheds (White paper and Hackathon) and engaging new businesses in the sporting industry (e.g. improving environmental performance of arenas) which is in the conceptual design phase.

3 Energy Performance and Low Carbon Transportation

The Energy Performance and Low Carbon Transportation program is a well-funded performance area and has either completed, or is working on, a number of projects and research studies on electric vehicles, freight assessments, alternative fuels and fuel efficiency for heavy duty trucks and engaging with SME on energy management systems.

In addition, other program ideas/grants being explored, including the PPG Member Reporting Initiative, Renewables and Power Quality in the Airport Zone and Low-GWP Refrigerants in the Food & Beverage Cold Chain.

Upcoming Activities

PPG Fall Conference

This year the conference will have the theme *systems approach to sustainability* and will be the launch of the PPG commemorative book. Details of the conference include:

- **Date:** November 28, Pearson Convention Centre, Brampton, ON
- **Time:** Approx. 1:00pm – 6:00pm
- **Pre-conference Tour:** District Energy Plant tour (limited numbers)
- **Awards:**
 - Project of the Year Awards (focus on projects vs. overall organization, also open to municipalities and NGOs)
 - Announce winner of the People Power Challenge

PPG staff will be developing a Conference Sponsorship package and will begin fund raising in September.

EMC Feedback:

Overall, the EMC was in favour of the theme - systems thinking in sustainability

One suggestion included adding prompting questions throughout the day to encourage engagement: Suggest using slido.com to increase the engagement (e.g. could be asked to identify a waste company you are working with, new waste technologies or interesting ways companies are recycling, etc.) Could lead to the creation of word clouds that could be used in future PPG waste programming.

Other ideas should be explored to increase engagement and interaction.

NextGen Plastics Hackathon

EMC members were very supportive of holding a one-day, high profile event on addressing plastic waste. Brampton and Mississauga have both had experience organizing hackathons through their respective economic development offices and offered to provide guidance on the organization of this event.

The following was recommended:

- Liked the suggestion that the event take place in 2020 and attempt to link it to another announcement (e.g. regionally, provincial or federally or through member commitments)
- Support to have it jointly held by PPG and Pollution Probe
- Consider using a different name than hackathon (e.g. NextGen Plastics Innovation Lab)
- Collect actual plastic waste to bring to the event and have an artist make something at the event
- Recommendations for themes included:

- Focus on haulers (e.g. construction, airport), procurement (including takeback programs and increased transparency) and the circular economy
 - Document the journey of a piece of plastic
-

TERMINATION

ON MOTION, the meeting terminated at 3:15 p.m., on July 25th, 2019.

Todd Ernst

Co-Chair



**MINUTES OF PARTNERS IN PROJECT GREEN
EXECUTIVE MANAGEMENT COMMITTEE MEETING #3/19**
November 28th, 2019

The Partners in Project Green Executive Management Committee met at Pearson Convention Centre – 2638 Steeles Avenue East, Brampton, Ontario.

John Coyne and Todd Ernst called the meeting to order at 12:30 pm

PRESENT

John Coyne (Unilever Canada)	Co-Chair
Todd Ernst (Toronto Pearson)	Co-Chair
Learie Miller (Region of Peel)	Advisory Member
Michelle Brown (Bentall Kennedy)	Voting Member
Maxx Kochar (Silver Dart Group)	Voting Member
Tim Faveri (Maple Leaf Foods)	Voting Member
Doug Whillans (City of Brampton)	Advisory Member
Scott Hendershot (Pratt & Whitney Canada)	Advisory Member
Jack Heath (City of Markham)	Voting Member
Darryl Gray (TRCA)	Voting Member
Joel Longland (TRCA)	Staff
Eric Meliton (TRCA)	Staff

REGRETS

Brad Chittick (Hydrogen Business Council)	Voting Member
John Mackenzie (TRCA)	Voting Member
Scott Pegg (Ernst & Young LLP)	Voting Member
Teresa Schoonings (Bimbo Canada)	Voting Member
Erica Brabon (Black and MacDonald)	Voting Member
Chris Fonseca (City of Mississauga)	Voting Member
Paul Vicente (City of Brampton)	Voting Member

**Participant attended via teleconference*

ACTION SUMMARY FOR MEETING #3/19

Meeting	Action #	Description	Owner
#3/19	#PPG A7/19	Deferral of selection of 2020 EMC meeting dates	Joel Longland
#3/19	#PPG A8/19	Deferral of discussion for support of Toronto Pearson multi-modal transit hub	Joel Longland
#3/19	#PPG A9/19	Investigate opportunities to reuse/donate or recycle office furniture through Material Exchange and learn from other companies doing similar activities (e.g. IKEA)	Eric Meliton
#3/19	#PPG A10/19	Research opportunities to expand offerings of Recycling Collection Drive and/or pairing it with educational materials around 'fast fashion'	Eric Meliton
#3/19	#PPG A11/19	For the Plastics "hackathon" ensure that provincial and federal stakeholders are invited; make use of City of Brampton's experience in organizing hackathon events	Eric Meliton
#3/19	#PPG A12/19	Explore ways to further monetize PPG's membership and value proposition (e.g. website screen capacity, exclusive promotional opportunities, customized membership revenue opportunities)	Joel Longland

RESOLUTION SUMMARY

Meeting	Topic	Motion	Moved	Seconded	Status
#3/19	APPROVAL OF MEETING MINUTES #2/19	THAT the Minutes of Meeting #2/19, held on July 25th, 2019 be approved.	N/A	N/A	Deferred to next meeting due to minutes not being made available in advance.
#3/19	ADJOURNMENT	THAT the Meeting of #3/19 be adjourned.	John Coyne	Todd Ernst	CARRIED by consensus

NEXT MEETINGS

TBD

Locations to be confirmed

SUPPORTING MATERIALS

Review of Meeting #1/19 Action Items. No new Action items identified in Meeting #2/19.

Meeting	Action #	Description	Owner/Status
#1/19	#PPG A4/19	PPG staff to work with PPG members to track performance (usage and frequency rates) of the initial installation of the 132 electric vehicle charges and to determine if PPG members have installed additional stations.	Underway. Will be part of Region of Peel ZEV strategy development. Nathaniel Magder.
#1/19	#PPG A5/19	PPG staff to investigate whether it is within the scope of PPG to identify what we, as a region, could do to stay within 1.5 degree warming.	Determined that Municipalities are leading this.
#1/19	#PPG A6/19	PPG staff reach out to municipalities or waste companies to see if it is possible to gather better waste data from the ICI sector in the Pearson Eco-Business Zone.	Ongoing. Will be inviting to Waste Challenge in Q1 2020. Eric Meliton / Alyssa Kelly.

PPG UPDATES

Highlights of 2019 member engagement activities and program performance

EMC members received a high-level update on member engagement activities and program performance for 2019. Highlights included:

- 86 total members (as of November 28, 2019)
- New ambassadors for 2019: Ainsworth, Black & MacDonald, Global Electric Electronic Processing (GEEP), Smart Centres, and Schneider Electric
- New members for 2019: B12Give, EnviroPod, Starlight Investments, Swiss EcoLine, Vaughan Chamber of Commerce, SodaStream, and Renteknik Group
- New Eco-Solution Providers for 2019: Volta Energy and WMC Water Management
- Program updates from Water Stewardship, Energy Performance & Low Carbon Transportation, Waste Management, and Communications & Engagement
 - Water Stewardship – Municipal Water Efficiency Eco-Cluster, Federation of Canadian Municipalities (FCM) Green Municipal Fund grant submission, Tom Longboat Raingarden / Pollinator habitat project award recognitions received

(John Coyne) Has there been any consideration to replicate the FCM funding with other municipalities in our TRCA jurisdiction? (e.g. City of Brampton, City of Markham)

- Energy Performance & Low Carbon Transportation – Energy Leaders Consortium, Region of Peel Zero-Emissions Vehicle Strategy, Region of Peel Alternative Fuels and Fuel Efficiency
- Waste Management – Material Exchange, Recycling Collection Drive

(John Coyne) Is there an ability for the team to generate more impactful exchanges? (e.g. volume, participation, alignment of incentives, recognition programs)

(Todd Ernst) Can there be a shift in focus on low-hanging fruit opportunities?

(Michelle Brown) Can there be a capacity in assisting with the re-purposing of furniture for commercial stakeholders?

(Tim Faveri) Can we learn from national/international organizations (e.g. IKEA) and align with larger scale programs (e.g. ReStore Network or Habitat for Humanity) to assist with deconstruction and salvage related efforts?

(Scott Hendershot) Can we incorporate learnings from Green Standards in the industry?

(Maxx Kochar) We need this program to focus on social innovators and NGO's who specialize in this space.

(John Coyne) Identify stakeholders who can assist with deconstruction and dismantling as an added program support to be explored.

(Jack Heath) Companies and organizations are seeking ways to replace/procure existing office furniture with ergonomic versions. Can companies re-purpose and recover furniture to be ergonomic?

(Todd Ernst) Is there a program capacity to increase the offering of the Recycling Collection Drive? Diabetes Canada has established fixed drop-off boxes at GO Stations.

(Eric Meliton) Sharing that Malaz Sebai, Program Manager for Waste Management has left PPG as of November 2019. Program Management will be supported by Eric Meliton on an interim basis.

(Michelle Brown) We should focus the program on fast fashion and the environmental impacts of those trends.

- Communications & Engagement – PPG Breakfast Series 2019, Planting events sponsored by Toronto Pearson, Marquee events, People Power Challenge (PPC) 2019

(Todd Ernst) What were the results in terms of uptake for PPC 2019 after the hiatus in 2018?

(Joel Longland) Because the program was to be redeveloped starting in February, there was limited time for promotion and recruitment. 2020 will allow for more recruitment time, starting in January/February 2020 vs. April/May as occurred in 2019.

EMC Input on Future Projects

EMC members received an update of future projects in development, which include:

Small-to-Medium (SME) Energy Management Consortium

Two-year program that guides SME manufacturers through “low-hanging fruit” energy efficiency projects, graduating to larger capital investments and installing an energy management system for continuous reporting and optimization. 10 SME manufacturers being recruited in the GTA for December 2019 onboarding.

Plastics Challenge

Plastics challenge in April/May 2020 (in partnership with Pollution Probe) to provide a space for the development of innovative solutions to support increased plastic waste diversion within the business sector and the transition to a circular economy. One-day “hackathon-like” event to develop tangible solutions to common challenges faced by businesses in addressing the issue of plastic waste. Challenge format will allow participants to explore solutions in an experiential atmosphere that encourages active participation.

(John Coyne) We need to ensure that there are provincial and federal stakeholder invitations to this event.

(Doug Whillans) City of Brampton has specialized staff who have run a variety of stakeholder hackathons. An offer to introduce to PPG has been provided.

(Jack Heath) City of Markham has made a declaration to stop using single use plastics in operational and community buildings.

2020 Communications, Engagement, Events

EMC was provided a list of 2020 communication priorities for input and commentary:

- Update and clarify value proposition
- Update communication of programs and services
- Update membership benefits to reflect current programs, events
- Communication updates to be reflected in: website, membership package, marketing collateral

(John Coyne) What would PPG Communications do in 2020 with unlimited resources?

(Joel Longland) Priority would be to focus on membership structure, obtain tier organizational input/strength/resources, adjust/fix membership benefits, classify differences, and make information accessible and sharing of best practices the focus.

(Learie Miller) Is there a way to debrief and obtain feedback from PPG 2019 Forum? Have you established a mechanism to canvas for new suggestions? Have you found a way to circle back to the 166 registrants to the event?

(Joel Longland) We are going to provide a post-event thank you survey. We have a planned debrief meeting a week after the event. We will continue to review insights, input, constructive feedback and ideas.

(Michelle Brown) Is there a way to incorporate more showcase opportunities of PPG at Pearson Airport (e.g. terminal showcase)?

(Todd Ernst) Terminal showcases are prioritized for paid advertisers, however with a new CEO focused on sustainability and environmental initiatives, our environmental presence may be well received.

(Doug Whillans) Wanted to thank PPG for the CEERP showcase at this event as it provides a strategic alignment for our launch in 2020.

(Tim Faveri) Has PPG explored ways to further monetize their existing marketing/advertising space (e.g. website screen capacity, exclusive promotional opportunities, customized membership revenue opportunities)?

TERMINATION

ON MOTION, the meeting terminated at 1:30 p.m., on November 28th, 2019.

John Coyne

Co-Chair

Todd Ernst

Co-Chair

Item 8.1

Items for the Action of the Partners in Project Green Executive Management Committee

TO: Chair and Members of the Partners in Project Green Executive Management Committee
Meeting #01/20, Tuesday, June 16, 2020

FROM: Darryl Gray, Director, Education and Training

RE: **PARTNERS IN PROJECT GREEN 2020 STRATEGIC PRIORITIES**

KEY ISSUE

Executive Management Committee update on 2020 strategic priorities for Partners in Project Green.

RECOMMENDATION

WHEREAS Partners in Project Green was launched in 2008 to advance the adoption of sustainability practices within the Pearson Airport economic zone;

AND WHEREAS a Strategic Refresh to the Partners in Project Green program was completed in 2019 that affirmed objectives related to the expansion and advancement of eco-business programming and services to additional economic clusters across TRCA's nine watersheds;

THEREFORE LET IT BE RESOLVED THAT the following information report on 2020 priority action areas for Partners in Project Green be received;

AND FURTHER THAT staff report back at the September 2020 Partners in Project Green Executive Management Committee meeting on progress related to the 2020 priority action areas as outlined.

BACKGROUND

Partners in Project Green: A Pearson Eco-Business Zone was launched in 2008 by Toronto and Region Conservation Authority (TRCA) and the Greater Toronto Airports Authority (GTAA), with support from the Regional Municipalities of Peel and York, the City of Toronto and from the nearby business community to transform the employment lands surrounding Toronto Pearson, and located within TRCA's Etobicoke-Mimico Creeks Watershed into an internationally recognized community of eco-friendly businesses.

The creation of Partners in Project Green (PPG) stemmed from an eco-business model recommendation identified in a 2006 joint TRCA and GTAA report that provided restoration strategies for the natural and aquatic systems surrounding Toronto Pearson.

At Board of Directors Meeting #4/19, held on April 26, 2019, Resolution #A51/19 was approved as follows:

THAT the Partners in Project Green Strategic Refresh 2019-2023 and Executive Management Committee Terms of Reference 2019-2023 ... be approved

This strategic refresh was intended to guide the next generation of eco-business activities

Item 8.1

through PPG focused on increased engagement, improved performance outcomes and enhanced alignment with municipal and business priorities.

RATIONALE

As part of 2020 priority-setting exercise, TRCA staff identified specific areas of activity for 2020 that will increase the reach and potential of PPG while building additional capacity for long-term growth of the program:

- Re-energize the PPG network through improved programming, outreach and membership, with a particular emphasis on engagement of Boards of Trade/Chambers of Commerce and municipal economic development offices;
- Redevelop the PPG membership structure, including categories, services and financial model;
- Development of a screening process for identifying high-priority/high-potential geographically based economic zones for business engagement;
- Complete a sector-services based Integrated Service Delivery Model to better integrate specific TRCA programs that provide sector-based programs, including PPG, SNAP (Sustainable Neighbourhood Retrofit Action Program), STEP (Sustainable Technology Evaluation Program), PAIE (Professional Access into Employment) and Community Transformation/Corporate Sustainability.
- Develop a Long-Term Financial Plan for sector-based programs and services that leverage both programming and financial opportunities to enhance services and financial models for the delivery of TRCA activities.
- Leverage opportunities to provide corporate and employee engagement activities through the Toronto and Region Conservation Foundation's *Look After Where You Live* program.

The above activities are intended to increase the reach and potential of the PPG network while also leveraging other TRCA activities that can support the advancement of objectives of both PPG and TRCA related to sustainability within target economic zones.

Relationship to Building the Living City, the TRCA 2013-2022 Strategic Plan

This report supports the following strategies set forth in the TRCA 2013-2022 Strategic Plan:

Strategy 1 – Green the Toronto region's economy

Strategy 5 – Foster sustainable citizenship

Strategy 7 – Build partnerships and new business models

Strategy 8 – Gather and share the best sustainability knowledge

DETAILS OF WORK TO BE DONE

At upcoming PPG Executive Management Committee meetings, staff will provide detailed reports and updates related to the above priorities, including action tracking related to overall progress of specific goals.

Report prepared by: Darryl Gray, (416) 791-0327

Emails: darryl.gray@trca.ca

For Information contact: Darryl Gray, (416) 791-0327

Emails: darryl.gray@trca.ca

Date: June 3, 2020

Item 8.2

Items for the Action of the Partners in Project Green Executive Management Committee

TO: Chair and Members of the Partners in Project Green Executive Management Committee
Meeting #1/20, Tuesday, June 16, 2020

FROM: Darryl Gray, Director, Education and Training

RE: **PROPOSED 2020 MEETING SCHEDULE**

KEY ISSUE

Approval of the proposed 2020 meeting schedule for the Partners in Project Green Executive Management Committee (PPG EMC).

RECOMMENDATION

THAT the proposed 2020 meeting schedule be approved.

BACKGROUND AND RATIONALE

Since members of the PPG EMC sit on various boards and committees, staff have proposed the following meeting schedule after consulting committee and council calendars for the TRCA, Region of Peel, City of Mississauga, City of Brampton, City of Toronto, Regional Municipality of York, City of Markham, and the Federation of Canadian Municipalities.

PROPOSED MEETING SCHEDULE

Meeting #1/20: Tuesday, June 16, 2020, 6:30 p.m. - 8:30 p.m.

Meeting #2/20: Tuesday, September 22, 2020, 6:30 p.m. - 8:30 p.m.

Meeting #3/20: Tuesday, November 17, 2020, 6:30 p.m. - 8:30 p.m.

Relationship to Building the Living City, the TRCA 2013-2022 Strategic Plan

This report supports the following strategy set forth in the TRCA 2013-2022 Strategic Plan:
Strategy 7 – Build partnerships and new business models

Report prepared by: Daniel Ruberto, extension 6445

Emails: Daniel.ruberto@trca.ca

For Information contact: Alisa Mahrova, extension 5965

Emails: alisa.mahrova@trca.ca

Date: June 8, 2020

Item 9.2

Items for the Information of the Partners in Project Green Executive Management Committee

TO: Chair and Members of the Partners in Project Green Executive Management Committee
Meeting #1/20, Tuesday, June 16, 2020

FROM: Darryl Gray, Director, Education and Training

RE: **UPDATE ON PPG PROGRAMMING DURING COVID-19 PANDEMIC**

KEY ISSUE

Overview of updates to programming, delivery formats in light of the COVID-19 pandemic.

RECOMMENDATION

WHEREAS at Meeting #6/08, the TRCA Board of Directors approved the establishment of the Partners in Project Green Executive Management Committee (“PPG EMC”) as a subcommittee of the TRCA Board of Directors;

AND WHEREAS the PPG EMC has been convened to assist businesses in the Pearson Eco-Business Zone to improve their environmental performance, retain and attract more environmentally friendly investments, and act as a catalyst for innovation with a focus on reducing environmental impacts;

THEREFORE IT IS RECOMMENDED THAT the following information report on the update to Partners in Project Green (PPG) programming during the COVID-19 pandemic be received.

BACKGROUND

Partners in Project Green: A Pearson Eco-Business Zone was launched in 2008 by Toronto and Region Conservation Authority (TRCA) and the Greater Toronto Airports Authority (GTAA), with support from the Regional Municipalities of Peel and York, the City of Toronto and from the nearby business community to transform the employment lands surrounding Toronto Pearson, and located within TRCA’s Etobicoke-Mimico Creeks Watershed into an internationally recognized community of eco-friendly businesses.

The creation of Partners in Project Green (PPG) stemmed from an eco-business model recommendation identified in a 2006 joint TRCA and GTAA report that provided restoration strategies for the natural and aquatic systems surrounding Toronto Pearson.

In order to continue to achieve PPG’s strategic priorities and deliver its programming in the midst of the COVID-19 pandemic, PPG programming has shifted in two specific ways: 1) altering programming delivery venues and formats in accordance with Public Health Ontario’s requirements and recommendations, and 2) updating programming and content to reflect the changes to the workplace that have already occurred for many PPG members and workers throughout Ontario.

RATIONALE

To address the needs of PPG's program stakeholders while adhering to Public Health Ontario's directives, TRCA staff identified the following specific actions and programming updates:

- Convert PPG programming events (such as webinars, conferences, workshops, and stakeholder meetings) to virtual formats;
- Promote TRCA's at-home focused content (such as TRCA's e-Learning program, "At Home With Nature") throughout the PPG network;
- Launch a monthly webinar series, allowing PPG members to continue professional development activities in remote work arrangements;
- Continue to deliver programming and services which intrinsically allow for appropriate physical distancing, such as PPG's "Material Exchange" program;
- Develop specific programming content to address the new realities of work for many PPG stakeholders, and allow participating organizations to foster employee engagement at a time when in-person interaction is discouraged;
 - Specifically, provide content in the *People Power Challenge* program focused on implementing sustainability in a work-from-home environment;
 - Update the *People Power Challenge* content to reduce administrative requirements, allowing more time for participants to manage workload and family care requirements, and
- Continue to monitor Public Health Ontario's directives and adjust programming, content and format as required.

The above activities are intended to increase the relevance and reach of PPG's programming, continue to advance sustainability objectives of both members and potential members of the PPG network, while ensuring that both PPG stakeholder and TRCA staff safety is prioritized.

Relationship to Building the Living City, the TRCA 2013-2022 Strategic Plan

This report supports the following strategies set forth in the TRCA 2013-2022 Strategic Plan:

Strategy 1 – Green the Toronto region's economy

Strategy 2 – Manage our regional water resources for current and future generations

Strategy 8 – Gather and share the best sustainability knowledge

Strategy 9 – Measure performance

Strategy 10 – Accelerate innovation

Strategy 12 – Facilitate a region-wide approach to sustainability

DETAILS OF WORK TO BE DONE

At upcoming PPG Executive Management Committee meetings, staff will provide detailed reports and updates related to the evolution of PPG's programming and formats, ensuring delivery of program outcomes while acting in accordance with public health directives vis-à-vis pandemic spread.

Report prepared by: Jeff Robertson, (416) 894-8454

Emails: jeff.robertson@trca.ca

For Information contact: Jeff Robertson, (416) 894-8454

Emails: jeff.robertson@trca.ca

Date: June 3, 2020